

INTERLAKE SCHOOL DIVISION

MINUTES OF THE PUBLIC RELATIONS COMMITTEE MEETING OF THE BOARD OF TRUSTEES OF THE INTERLAKE SCHOOL DIVISION, HELD ON MONDAY, NOVEMBER 6, 2017, IN THE BOARDROOM, 192-2ND AVENUE NORTH (PTH #67), STONEWALL, MANITOBA.

COMMITTEE MEMBERS PRESENT:

SHARON BAKER (CHAIRPERSON), DARCI LOEHMER, SANDRA WIEBE,
ALAN CAMPBELL

SENIOR ADMINISTRATION PRESENT:

ACTING SUPERINTENDENT, MARGARET WARD
ACTING ASSISTANT SUPERINTENDENT, TYLER MORAN

THE MEETING WAS CALLED TO ORDER AT 7:30 P.M.

AGENDA ITEMS:

1. **CHRISTMAS DAINTIES:**

THE COMMITTEE DECIDED TO ENACT THE SAME STRATEGY FOR DISTRIBUTION OF CHRISTMAS DAINTIES AS WAS USED FOR CHRISTMAS DAINTIES IN 2016.

2. **APPRECIATION BBQ:**

THE COMMITTEE DISCUSSED FEEDBACK RECEIVED FROM THE JUNE 2017 APPRECIATION BBQ. THIS EVENT WAS OPEN TO ALL EMPLOYEE GROUPS AND WAS CATERED FOR 150 PARTICIPANTS. THE COMMITTEE IDENTIFIED THE DATE/TIME/LOCATION FOR THIS YEAR'S APPRECIATION BBQ TO BE JUNE 6, 2018 AT 4:30 P.M. AT THE TMT BUILDING.

3. **RETIREMENT RECOGNITION BANQUET:**

THE COMMITTEE DISCUSSED FEEDBACK RECEIVED FROM THE JUNE 2017 RETIREMENT RECOGNITION EVENT. THE COMMITTEE IDENTIFIED THE DATE/TIME/LOCATION FOR THIS YEAR'S RETIREMENT RECOGNITION EVENT TO BE JUNE 14, 2018 AT 5:30 P.M. AT CELEBRATIONS DINNER THEATRE IN WINNIPEG.

4. **NEW WEBSITE DESIGN:**

THE COMMITTEE REVIEWED THE PROGRESS MADE TO DATE ON INTERLAKE SCHOOL DIVISION'S (ISD) REVISED WEBSITE DESIGN. THE COMMITTEE LEARNED THAT THE NEW WEBSITE WILL GO 'LIVE' ONCE ALL INFORMATION HAS BEEN POPULATED. THE COMMITTEE DISCUSSED STRATEGIES FOR ENSURING WEBSITE INFORMATION IS CURRENT AND REPRESENTATIVE OF BOTH SCHOOL-BASED AND DIVISIONAL INITIATIVES.

5. **ISD LOGO:** THE COMMITTEE DISCUSSED A NEED FOR UPDATING THE ISD LOGO

RECOMMENDATION: THE COMMITTEE RECOMMENDED EXPLORING COSTS ASSOCIATED WITH UPDATING THE ISD LOGO.

PROPOSED MOTION: THAT THE BOARD OF TRUSTEES OF THE INTERLAKE SCHOOL DIVISION APPROVE THE RECOMMENDATION FROM THE PUBLIC RELATIONS COMMITTEE TO PURSUE THREE SEPARATE OPTIONS/QUOTES FOR UPDATING THE ISD LOGO.

THE MEETING ADJOURNED AT 8:30 P.M.

COMMITTEE CHAIRPERSON

SECRETARY-TREASURER