

---

**Board Governance Policy Cross Reference:** [1, 14, 15](#)

**Administrative Procedures Cross Reference:**

[Advertising and Sponsorship in Schools](#)

[Parent Advisory Councils](#)

[Student Fees and Fundraising](#)

**Form Cross Reference:**

---

**Legal/Regulatory Reference:**

---

The Interlake School Division (ISD) recognizes that business partnerships and private corporate sponsorship of programs and activities provides valuable enhancement of programs and services offered by the Division and schools providing these partnerships do not undermine our basic educational beliefs and practices.

Business partnerships are agreements/contracts between a group, business or company and a school or the Division that will benefit our students and/or schools. School-based partnerships may be decided by a school in conjunction with its Parent Advisory Council. Partnerships which may have broader implications for the Division must be approved by the Superintendent/CEO or designate. The Superintendent may wish to consult with the Board.

Business partnerships must be fair and equitable to all those served by the partnership. The roles and responsibilities of the partners as well as the outcomes will be identified and documented before any formal agreements are reached. Where all things are equal, local businesses should be given preference.

**Advertising Materials in Schools**

1. Advertising materials in schools must not be solely for commercial gain, political or religious reasons, or controversial in nature.
2. Principals may give approval for the distribution of materials throughout the school.

3. Some items may only be placed on a community bulletin board in the school (e.g., summer bible camp information, shows, exhibitions, concerts, lectures, or other pupil entertainments sponsored by organizations or individuals for profit outside the schools).
4. Items that are unclear should be discussed with the Superintendent/CEO or designate.
5. Distribution through the Division Office must receive prior approval from the Superintendent/CEO or designate.
6. The sponsoring individual or organization must assume all costs associated with the advertising.
7. Any large items or equipment used for advertising (e.g., signs, drink machines) must have prior approval from the Superintendent/CEO or designate.